

Former  
Safeway  
location  
**NOW  
AVAILABLE!**

# Eureka Mall

800 W. Harris Street, Eureka, CA 95503



1200 W. Harris Street, Eureka, CA 95503  
(707) 268-1800  
(707) 268-1801 Fax

pico@piersoncompany.com  
[www.piersoncompany.com](http://www.piersoncompany.com)

- Over 60% of Humboldt County's food sales are at the Eureka Mall Winco Foods.
- Eureka is a unique market featuring high consumer demand with minimal competition.
- Excellent mix of co-tenants including:

Winco  
VA Clinic  
Michaels  
Subway

Staples  
Provident Credit Union  
North Valley Bank  
Tuesday Morning

Happy Donuts  
Dollar Tree  
CVS/pharmacy  
Cosmo Prof

# Eureka Mall



**WinCo  
FOODS**

Tuesday Morning  
Everything 50% to 80% Off

**STAPLES**

that was easy.™

**Michaels**  
Where Creativity Happens™



**CVS/pharmacy**  
Expect something extra.™



**Broadway Sign.** Sign on US Highway 101 with excellent visibility in both directions



City of Eureka

# Bayshore Mall

**Walmart**  
Save money. Live better.

**KOHL'S**  
expect great things

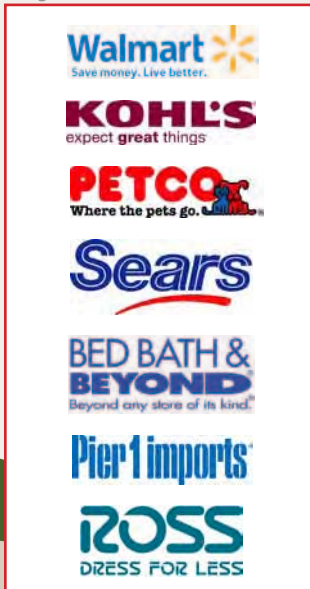
**PETCO**  
Where the pets go.™

**Sears**

**BED BATH & BEYOND**  
Beyond any store of its kind.™

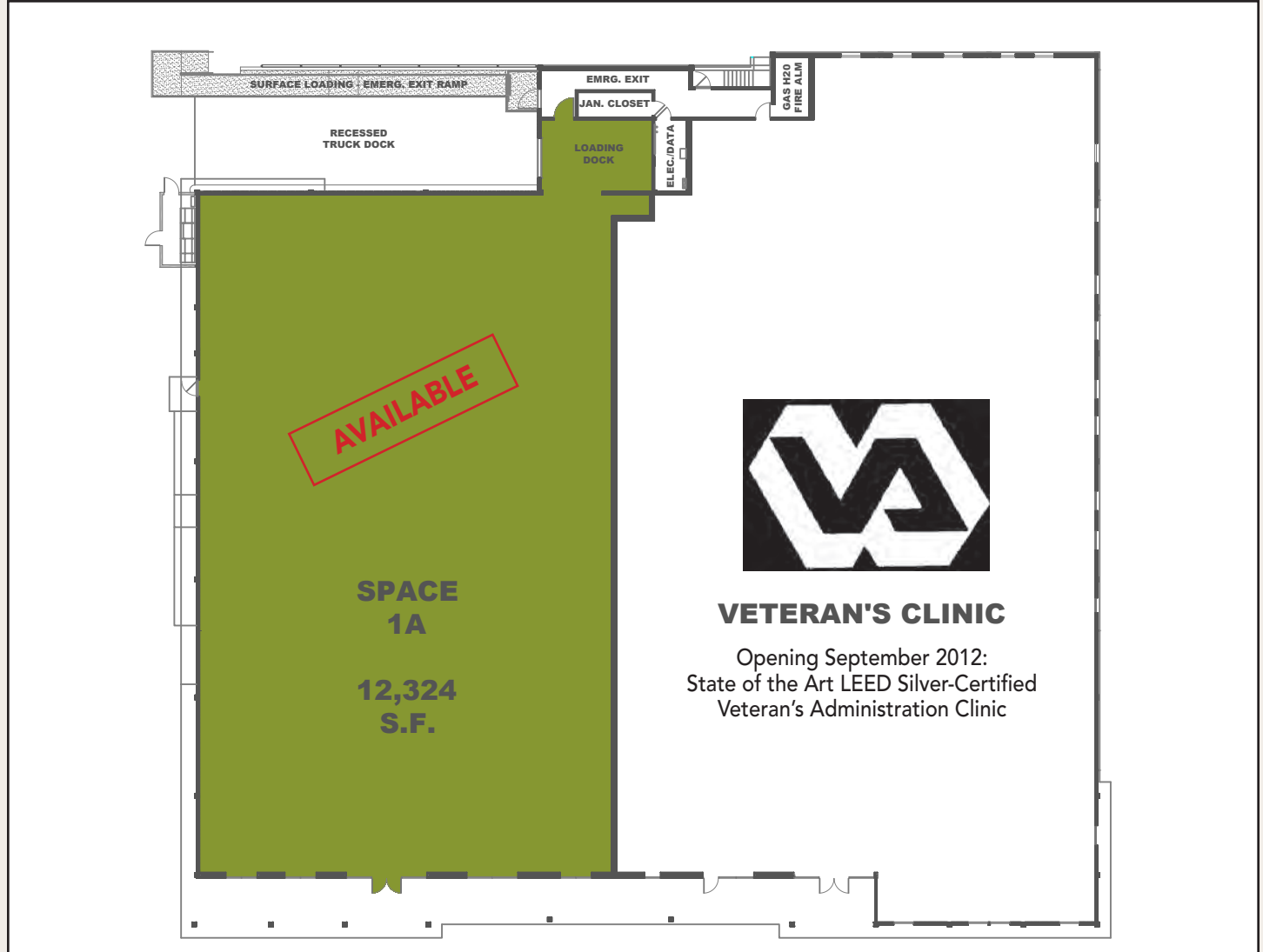
**Pier 1 imports**

**ROSS**  
DRESS FOR LESS



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Sample layout shown. Multiple configurations are possible to suit your specific requirements.



## VETERAN'S CLINIC

Opening September 2012:  
State of the Art LEED Silver-Certified  
Veteran's Administration Clinic



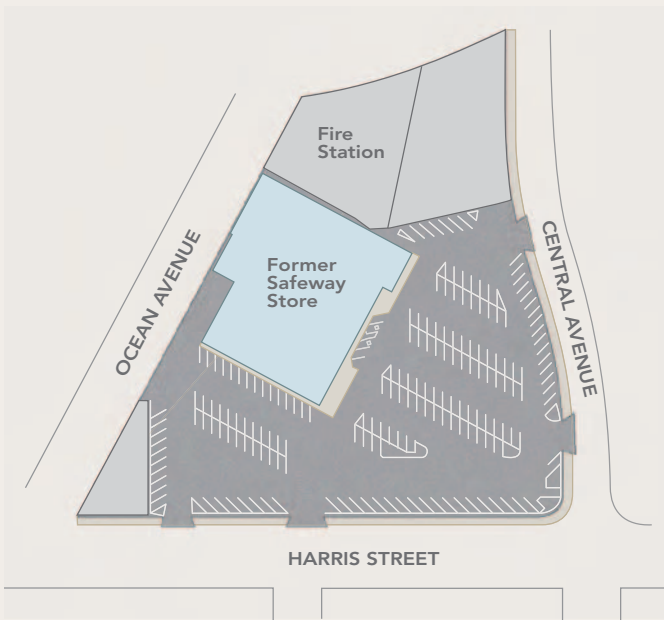
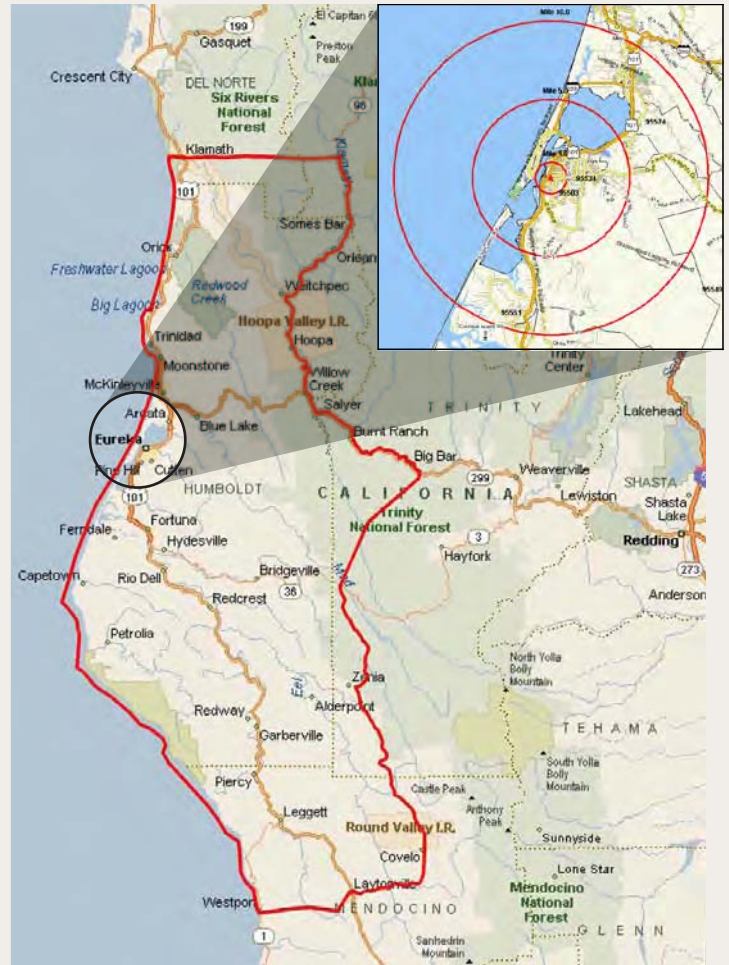
Adjacent Eureka Mall



Available building currently under construction.



## Eureka Mall Trade Area



### Traffic Counts

W. Henderson @ Central:	10,050
Central @ Harris:	3,200
W. Harris @ Central:	11,200

### 2010 Demographic Information

#### Household Income:

1 mile radius .....	\$42,316
5 mile radius .....	\$49,406
10 mile radius .....	\$49,639
Trade Area .....	\$53,125

#### Population:

1 mile radius .....	11,489
5 mile radius .....	45,645
10 mile radius .....	68,462
Trade Area .....	135,179

#### Consumer Spending (Trade Area, Annual):

Grocery & Alcohol (for home consumption) .....	\$363,956,896
Apparel .....	\$177,456,262
Photo, Video, Audio & Computer .....	\$68,638,210



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